



RUSSIA IS OPENING UP

- FIRST** - SOCHI WINTER OLYMPICS 2014
THEN - SOCHI F1 GRAND PRIX 2014 – 2020
AND NOW - RUSSIA FOOTBALL WORLD CUP 2018
AND IT WILL NOT END HERE.

On these three events alone the Russian Government will invest 60 billion Euros with the private sector trebling that amount.

90% of facilities and infrastructure will have to be built from scratch.

Hospitality in terms of hotels, entertainment venues, retail and catering outlets must be provided.

Upgraded airports, airline services, high speed rail and road improvements will be essential.

Training – both commercial and language.

Supply of Consumer goods – Food, Drink, Clothing, Pharmaceuticals and equipment. Visitors spend will be colossal.

BRITISH TRADE AND INDUSTRY CAN SUPPLY

JOIN US ON

A BUSINESS RECCE TO RUSSIA – MOSCOW AND SOCHI

13 APRIL – 19 APRIL 2011

Meetings will be arranged with local business and your opposite numbers in Moscow and Sochi

You should join us if you:

- * **Want to put a toe in the Market**
- * **Want to explore the business opportunities in these sporting events**
- * **Want to expand present business and make more contacts**

ITINERARY

- Wed. 13 April Fly London to Moscow on bmi
Thu. 14 April British Embassy UKTI briefing – reception and meetings
Fri. 15 April Meetings or optional exhibitions visits
Sat. 16 April Fly Moscow to Sochi on Sibir Airlines
Sun. 17 April Tour of Sochi – Town facilities / Olympic Venues at Krasnaya Polyana and Adler
Mon. 18 April Sochi Chamber – Briefing and meetings
Tue. 19 April Fly Sochi – Moscow – London on Sibir / bmi

Mission Cost: £390.00 – Travel, Accommodation/Transport £1950.00 – Visa £220.00 Including:

- * All meeting arrangements / reception
- * Taxes and Service Charges
- * Transfer Airport-Hotel-Airport Moscow and Sochi
- * Economy flights London-Moscow-Sochi return
- * 4 star hotels single room and breakfast x 6 nights
- * Coach transfer/guide tour Sochi & Olympic Facilities
- * Visa Procurement and support cost

TO REGISTER YOUR INTEREST EMAIL COMPANY DETAILS AND CONTACT NAME TO: russiahouse@btinternet.com

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